

DENIM DAY DONATE TO WEAR YOUR DENIM

APRIL 24, 2024



Throughout the month of April, DASACC is asking you to rock your favorite pair of jeans and donate. We stand together to make a global fashion statement to support survivors and spread awareness to stop sexual violence.

HOW TO PARTICIPATE

Request a donation can
Post our flyer & donation QR code
Set up a Sexual Violence 101
presentation from DASACC Staff



DENIM DAY HISTORY

Jeans are a huge part of American fashion. When you find the perfect fit, you feel like you can conquer anything that comes your way. I am sure an 18-yearold Italian woman felt the same way when she put on a pair and got into a car with her 45-year-old driving instructor. During the drive, her instructor raped her. She pressed charges and he was convicted, but in that same decade, his sentence was overturned by the Italian Supreme Court. The Court's opinion was the woman's jeans were so tight that only she could have removed them herself, therefore she must have consented. This decision created an uproar around the world and sparked a movement to wear denim to show solidarity and support for sexual assault survivors. For over 20 years the last Wednesday in April has been dedicated to educating and bringing awareness to victim blaming culture. There is no excuse that justifies sexual assault.

To learn more & participate, reach out to Hailey Fritzsch, Sr Mgr. of Advocacy and Capacity Building, *hfritzsch@dasacc.org*